

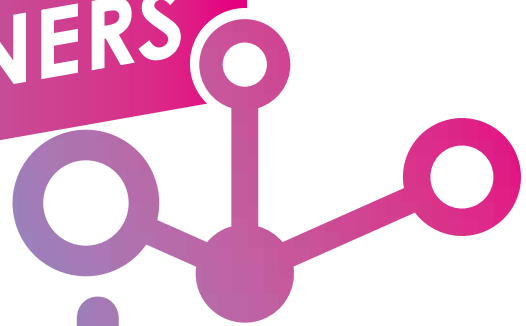
RELOADED

# METAV/2020

DÜSSELDORF, 23 – 26 MARCH 2021 / POWER YOUR BUSINESS

/21st International Exhibition for Metalworking Technologies

EXCLUSIVE OFFER  
FOR **umati** PARTNERS



# umati

universal  
machine technology  
interface

## JOINT STAND

PRESENT YOURSELF WITH EASE!

Take this offer of two differentiated package solutions for your trade fair presence at the **umati joint stand** at METAV 2020 reloaded. Two formats for high visibility at the heart of the ultra-modern metalworking market.

# Connecting the world of machinery

**There's no better connection than a common language** – which is also true for machinery. **umati** (universal machine technology interface) is a community of the machine building industries and their customers for the promotion and adoption of open, standardized interfaces based on OPC UA.

**umati** facilitates the data exchange between machines, components and installations and their integration into customer- and user-specific IT ecosystems – easily, seamlessly and securely. An initiative to exploit new potentials for the production of the future – worldwide.

Following the resounding success of the live demonstration at EMO Hannover 2019, there will be an extensive **umati** demonstrator at **METAV Düsseldorf 2020 reloaded** as well. **umati** partners are given an exclusive opportunity to present themselves right next to the **umati** info stand.

Two powerful packages provide the full range of presentation formats described in detail in the following. These extend from an additional use of the joint stand by exhibitors who have already booked their own METAV reloaded stand, to the exclusive presentation at the joint stand with all services – from stand design to catering.

The **umati@METAV live demonstration** at METAV 2020 Düsseldorf reloaded presents the following highlights:

- Central information stand with **umati** and OPC UA experts
- Data hub powered by T-Systems
- 1:1 connectivity for machinery (OPC UA servers) to the Data Hub via VPN  
n:1 connectivity for software (OPC UA clients) to the data hub via VPN
- Implementation of the Companion Specification "OPC UA for Machine Tools" (published ca. 12/2020)
- Integration of the technology on display into the „**umati** dashboard“ (**umati.app**) to provide a visitor experience how the confluence of data provides added benefit for customers

**The live presentation of a strong global community! Further details on **umati** can be found at [www.umati.org](http://www.umati.org)**



# Your benefits at the umati joint stand:

- Little planning and organisational work
- Low personnel and overall costs
- Professional support and advice from the organiser – VDW
- Extensive umati press work
- Any stand size
- Attractive advertising media for addressing your visitors:
  - 4-colour company logo in the alphabetical index of exhibitors in the catalogue and on the internet
  - Unlimited supply of free admission vouchers and voucher codes for your customers
  - Unlimited supply of free visitors' brochures (as print copies or PDF), METAV reloaded stickers, and METAV reloaded posters



## Two powerful packages – one language: umati

### PACKAGE 1\* with 9 m<sup>2</sup> exhibition area

€ 5,900 plus VAT

Services for exclusive sharing in the joint stand:

**9 m<sup>2</sup> exhibition area including company name on the panelling, glass case or comparable facility for product presentation, reception table with stools, brochure display, and lockable cabinet**

- 12 product entries in the exhibition catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 2 exhibitor passes
- Free WIFI and wired internet
- Including connections to electricity, air, and water, and their consumption
- Surveillance, stand cleaning, waste disposal



## PACKAGE 2\* with 15 m<sup>2</sup> exhibition area

€ 8,500 plus VAT

Services for exclusive sharing in the joint stand:

15 m<sup>2</sup> exhibition area including company name on the panelling,  
glass case or comparable facility for product presentation,  
reception table with stools, brochure display, and lockable cabinet

- 12 product entries in the exhibition catalogue
- Use of the lounge area with kitchen, storeroom, and catering
- 3 exhibitor passes
- Free WIFI and wired internet
- Including connections to electricity, air, and water, and their consumption
- Surveillance, stand cleaning, waste disposal



Companies already exhibiting at METAV 2020 reloaded receive a 10% discount on the respective package price.

\* **Note:** This offer is only valid for umati partners who have signed a Memorandum of Understanding. **At the joint stand, a machine, controller, demonstration application or software connected to the umati demonstrator must be shown.** Shipping services and screens are not included in the package.

The **VDW** exhibition team advises you in all questions on the success of your trade fair presentation. With many years of experience at many trade fairs and events, we pave the way for the optimal organisation of your presence at the **METAV reloaded umati joint stand**. Our team will be pleased to assist you and answer any questions you may have.

**We look forward to talking with you!**



**VDW – Verein Deutscher  
Werkzeugmaschinenfabriken e. V.**

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