

## "Back to real networking at last"

Welcome to METAV 2020 reloaded. We are starting to prepare METAV in such a way that you, visitors, exhibitors and employees, get a taste of the real trade fair feeling at last. We are really looking forward to starting it.

As METAV organiser, it is our responsibility to make every effort to ensure preventive health care for visitors, exhibitors and employees. And it is also important to prove that trade fairs are possible even under the changing circumstances. They are an important component in getting the economy back on track.

In order to achieve this, we are cooperating intensively with Messe Düsseldorf. It has developed a comprehensive concept ([Protaction](#)) and agreed it with the responsible authorities in order to meet the applicable hygiene and infection protection standards. We will reload the concept for METAV. And we will benefit from the fact that the trade fair will take place in different halls than originally planned (Halls 5, 6 and 7a). The project team will start with planning the new layout after the summer holidays.

Fortunately, almost all the exhibitors at METAV 2020 have stayed on board and will also be present in March 2021. From October of this year, they can publicise their participation with taking part in the [METAV web sessions](#). They will be held every month on clearly defined topics. Exhibitors can publicise their participation in the fair and visitors can prepare themselves optimally.

Of course, new exhibitors are also welcome. Those who want to take their chance to finally show their flag in the market after more than a year and want to come back to real network at last, personally, not virtually, should contact us immediately. Registration forms you will find [here](#).

### Contact

Vibeke Hoffmann, phone +49 69 756081-56, v.hoffmann@vdw.de,  
Joachim C Onnen, phone +49 69 756081-57, j.onnen@vdw.de