**Fair Profile**

Based on the results of 946 interviews conducted by means of the Computer Interview System

Preliminary data, Subject to change

### Total number of exhibitors
- **562**

#### Origin of the exhibitors
- Germany: 388
- Other countries: 174

### Space net (total, qm)
- **23,984**

#### Germany
- 15,907

#### Other Countries
- 8,077

### Total number of visitors
- **26,753**

#### Origin of the visitors
- Germany: 90%
- Other countries: 10%

#### Germany
- West Germany: 71%
- Southwest Germany: 14%
- South Germany: 8%
- North Germany: 4%
- East Germany: 3%

#### Other countries*
- Europe: 78%
  - EU: 61%
  - Other European countries: 17%
- Non European countries: 22%

### Countries of origin (Top)*
- Netherlands: 23%

### Frequency of visits
- METAV 2016, Düsseldorf: 28%
- METAV 2014, Düsseldorf: 23%
- First-time visit of METAV: 49%

### Length of stay
- Average length of stay (in days): 1.3

### Industrial sector**
- Machine and system construction: 26%
- Automotive industry: 8%
- Tool manufacture, mould making and model building: 3%
- Electro-technology, electronics: 3%
- Other industrial sectors: 15%
- Skilled trades: 10%
- Services: 9%
- Trade: 5%
- University/college of higher education/technical college: 4%
- Others: 5%

### Supplier for the automotive industry
- 20%

### Company size**
- 1 - 19 employees: 21%
- 20 - 49 employees: 12%
- 50 - 99 employees: 10%
- 100 - 499 employees: 22%
- 500 - 999 employees: 6%
- 1,000 employees or more: 17%

### Area of responsibility**
- Business/company/plant management: 10%
- Manufacture, production: 35%
- Research, development, design: 11%
- Sales, distribution: 9%
- Servicing/maintenance: 6%
- Quality control: 3%
- Purchasing/procurement: 2%
- Marketing, advertising, PR: 2%
- Others: 10%

### Influence on purchasing/procurement decisions**
- Decisively: 13%
- Collectively: 28%
- In an advisory capacity: 23%
- No influence: 24%

### Occupational position
- Independent entrepreneur/co-owner, freelancer employee: 12%
- Managing director/board member/head of an authority: 4%
- Area/operations-/plant-/branch-manager, office head: 11%
- Head of department, group/team leader: 17%
- Other employee, civil servant, specialist: 22%
- Lecturer, teacher: 3%
- Trainee: 16%
- Other occupational position: 3%
- Student, pupil: 10%
- Not employed: 2%

### Interest in product ranges

(Several answers possible)
- Machine tools, cutting, splitting and stripping: 62%
- CAD/CAM: 33%
- Testing/measuring technology: 27%
- Robotics and automation: 24%
- Precision tools, diamond tools, forming tools: 18%
- Machines and systems for tool manufacture, mould making and model building: 18%
- Additive manufacturing: 14%
- Quality management systems: 13%
- Plate working machines: 13%
- Cooling lubricants: 12%
- Software for all kinds of manufacturing technology: 11%
- Surface techniques, thin-film processes: 10%
- Accessories and components: 9%
- Used machine tools: 8%
- Material handling and warehouse technology: 8%
- Industrial design: 7%
- Medical technology: 7%
- Industrial electronics: 6%
- Services: 6%
- Waste disposal: 4%
- Others: 8%

### General assessment

**Satisfied**: 93%

**Not satisfied**: 7%