

Fair Profile

Based on the results of 384 interviews conducted by means of the Computer Interview System
Preliminary data, Subject to change

22nd International Exhibition for Metalworking Technologies

Total number of exhibitors 186

Origin of the exhibitors

Germany	136
Other countries	50

Space net (total, qm) 5.992

Germany	4.152
Other Countries	1.840

Total number of visitors 3.496

Origin of the visitors

Germany	93%
Other countries	7%

Other countries*

Europe	79%
- EU	62%
- Other European countries	17%
Non European countries	21%

Countries of origin (Top 3)*

Netherlands	25%
Belgium	9%
Italy	6%

Germany

West Germany	67%
Southwest Germany	15%
South Germany	7%
North Germany	6%
East Germany	5%

Frequency of visits

METAV 2018, Düsseldorf	22%
METAV 2016, Düsseldorf	27%
First-time visit of METAV	55%

Length of stay

Average length of stay (in days)	1,3
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Industrial sector**

Machine and system construction	23%
Automotive industry	5%
Tool manufacture, mould making and model building	3%
Electro-technology, electronics	3%
Other industrial sectors	25%
Skilled trades	6%
Services	7%
Trade	6%
University/college of higher education/technical college	5%
Others	6%

Supplier for the automotive industry 19 %

Company size**

1 - 19 employees	22%
20 - 49 employees	10%
50 - 99 employees	13%
100 - 499 employees	22%
500 - 999 employees	7%
1.000 employees or more	15%

Area of responsibility**

Business/company/plant management	16%
Manufacture, production	30%
Research, development, design	15%
Sales, distribution	10%
Servicing/maintenance	4%
Purchasing/procurement	3%
Quality control	2%
Marketing, advertising, PR	1%
Others	8%

Influence on purchasing/procurement decisions**

Decisively	21%
Collectively	26%
In an advisory capacity	23%
No influence	19%

Occupational position

Independent entrepreneur/co-owner, freelancer employee	15%
Managing director/board member/head of an authority	10%
Area-/operations-/plant-/branch-manager, office head	10%
Head of department, group/team leader	18%
Other employee, civil servant, specialist	18%
Lecturer, teacher	3%
Trainee	13%
Other occupational position	2%
Student, pupil	5%
Not employed	6%

Interest in product ranges

(Several answers possible)

Machine tools, cutting, splitting and stripping	60%
CAD/CAM	26%
Testing/measuring technology	22%
manufacture, mould making and model building	19%
Robotics and automation	19%
Precision tools, diamond tools, forming tools	14%
Additive manufacturing	14%
Plate working machines	12%
Surface techniques, thin-film processes	10%
Software for all kinds of manufacturing technology	9%
Cooling lubricants	8%
Quality management systems	8%
Material handling and warehouse technology	7%
Industrial design	7%
Industrial electronics	6%
Accessories and components	6%
Used machine tools	6%
Medical technology	5%
Services	5%
Waste disposal	4%
Others	13%

General assessment

Satisfied	83 %
Not satisfied	17 %

*Basis: abroad (other countries) determined via visitor registration

**difference to 100% = pupil, student, not employed (11%)